



Is this how you're managing your message?

Are people watching the videos you send out?

How do you know if they've understood them?

Isn't there a better way?

intra.tv

managing your message

intra.tv delivers moving images on your corporate intranet in a hassle-free and cost-effective way. It lets you:

- Communicate in a direct and engaging way through the power of moving images.
- Fit round users - they watch the videos when they want.
- Make videos an asset - this means you get more use out of them and they last longer. You can archive them centrally and they're fully searchable.
- Measure response easily - the system tells you who is watching, when and where.
- Reduce distribution costs drastically.
- Utilise your existing system without the need for expensive upgrades.

You can see a full demo of its key features at: www.intra.tv

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The screenshot shows the intra.tv video player interface. At the top, the video title is "Scottish & Newcastle: 'Tap In'". Below the title, there is a brief description of the video and its metadata, including the date (28/01/2005), the author (Robin Findlay), and the number of views (221). The main content area is divided into three sections: a video player on the left, a "Key Points" section in the middle, and a "Tools" section on the right. The video player shows a woman standing in front of a city skyline. The "Key Points" section lists several news items: "Tony on Q2 results", "Newcastle Brown in the USA", "S&N in China", "News from Wholesale", and "Simon Ricketts in the Hot Seat". The "Tools" section includes navigation options like "Jump to chapter", a search box, and various playback controls like "Pause", "Expand this Key Point", "Subtitles", and "Other formats".

Video streaming, if not properly planned, can be a threat to corporate networks. intra.tv helps remove that threat.

intra.tv is highly flexible with regard to bandwidth. If the network configuration allows it, the system detects where a user is and offers them a stream tailored to their bandwidth situation – broadband, narrowband, audio only – even a downloadable transcript if access is very difficult.

intra.tv has a range of features which protect your network by managing concurrency, bandwidth and spreading the load to servers, and is easy to administrate without any technical know-how.

We think intra.tv is the future and we'd love to talk it through with you. Call us now on 020 7836 6262 or email us at: intra.tv@edgepicture.com

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What do people think?

"I very much like the new format... this little clip made me feel more connected to the larger Group than I ever have before."

"Great to have videos accessible via our desktops - this is a tool which allows me, at a time to suit me, to see and hear our leaders talking of issues of importance to us all."

"Excellent. Easy to use. No special passwords, No special training required, It all works. Great, good job."

"I found the intranet clip, with supporting 'subtitles' and repeated key points, an effective and flexible communication method."

"I just wanted to say that this is a real step forward. This is the first real use of technology to benefit everyone for a while and I really welcome it."

"I like the approach and the whole process of screening was fantastic. Sound, movie and response (speed) were excellent."

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