

intra.tv

managing your message

intra.tv delivers moving images on your corporate intranet in a hassle-free and cost-effective way. It lets you:

- Communicate in a direct and engaging way through the power of moving images.
- Fit round users - they watch the videos when they want.
- Make videos an asset - this means you get more use out of them and they last longer. You can archive them centrally and they're fully searchable.
- Measure response easily - the system tells you who is watching, when and where.
- Reduce distribution costs drastically.
- Utilise your existing system without the need for expensive upgrades.

You can see a full demo of its key features at: www.intra.tv

the edge
picture company

The screenshot shows the intra.tv video player interface. At the top, the video title is "Scottish & Newcastle: 'Tap In'". Below the title, there is a brief description of the video and its metadata, including the date (28/01/2005), the author (Robin Findlay), and the number of views (221). The main content area is divided into three sections: a video player on the left, a "Key Points" section in the middle, and a "Tools" section on the right. The video player shows a woman standing in front of a city skyline, with a progress bar and a duration of 17 min 42 sec. The "Key Points" section lists several news items: "Tony on Q2 results", "Newcastle Brown in the USA", "S&N in China", "News from Wholesale", and "Simon Ricketts in the Hot Seat". The "Tools" section includes navigation options like "Jump to chapter", a search box, and various playback controls like "Pause", "Expand this Key Point", "Subtitles", and "Other formats".

Video streaming, if not properly planned, can be a threat to corporate networks. intra.tv helps remove that threat.

intra.tv is highly flexible with regard to bandwidth. If the network configuration allows it, the system detects where a user is and offers them a stream tailored to their bandwidth situation – broadband, narrowband, audio only – even a downloadable transcript if access is very difficult.

intra.tv has a range of features which protect your network by managing concurrency, bandwidth and spreading the load to servers, and is easy to administrate without any technical know-how.

We think intra.tv is the future and we'd love to talk it through with you. Call us now on 020 7836 6262 or email us at: intra.tv@edgepicture.com